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Resume

Amolika Vaish

Multidisciplinary designer

I'm a Bangalore based multidisciplinary designer practicing Brand Design & Communication, Web, & Experience Design, with a special place in my heart for Character Design and Textile.

Driven to explore, play and push creative boundaries, I work across disciplines to connect ideas and craft meaningful design solutions. At the core, I have a simple purpose: to create.



Work Experience

Parentheses Studio

2023-Present

Brand Designer

- Strategised and designed branding, packaging, publication and print for diverse brands and industries.
- Developed brand languages and visuals from concept to execution across digital and physical touchpoints.
- Created website designs and collaborated on experience centers, applying knowledge of print processes and materials.
- Managed client interactions on select projects and provided informal mentorship to other designers on projects.

NH1 Design

Jun-Jul'22

Design Intern

- Extensive research on brand competitors.
- Logo explorations and designing brand language routes for various brands.
- Designed final artworks for printing stage (stationery, packaging, merchandise, etc.)
- Designed selected spreads for a real estate brochure.

Junior Champs

Sept-Oct'20

Design Intern

- Designed a monthly social media calendar, including a variety of Instagram posts, reels, stories that cover all related topics.
- Formulated to achieve maximum audience engagement; copy writing captions, regular posting and social media interaction.

The W.Code

Sept-Oct'20

Social Media Intern

- Created sets of Instagram posts on per wedding basis, wrote copy for captions; edited pictures in Adobe Lightroom, created Instagram carousels from them with creative graphic elements that create a story.

Education

Bachelor of Design

2019-23

Industrial Arts and Design Practices at Srishti Institute of Art, Design and Technology | Bangalore

Academic Qualification

2017-19

Humanities at Amity International School, Sector-43 | Gurgaon

Skills

Branding

Typography

Publication

Character Design

Illustration

Textile

UI/UX Design

Storytelling

Design Thinking

Digital Tools

Adobe Illustrator	_____	■ ■ ■ ■ □
Adobe Photoshop	_____	■ ■ ■ ■ □
Adobe Indesign	_____	■ ■ ■ ■ □
Figma	_____	■ ■ ■ ■ □
Adobe Premiere Pro	_____	■ ■ □ □ □

Extra-Curricular

Clumsy Handmade

2019-Present

Small Business

- Co-founded a venture focused on crafting handmade notebooks, currently made with 20–40% upcycled materials. The brand is rooted in sustainability, with a vision to move toward 100% eco-friendly production.