

# Resume

AMOLIKA VAISH ————— MULTIDISCIPLINARY DESIGNER



I'm a Bangalore based multidisciplinary designer practicing Brand Design & Communication, Web, & Experience Design, with a special place in my heart for Character Design and Textile.

Driven to explore, play and push creative boundaries, I work across disciplines to connect ideas and craft meaningful design solutions. At the core, I have a simple purpose: to create.

## Work Experience

**Parentheses Studio** 2023-Present  
Brand Designer

- Strategised and designed branding, packaging, publication and print for diverse brands and industries.
- Developed brand languages and visuals from concept to execution across digital and physical touchpoints.
- Created website designs and collaborated on experience centers, applying knowledge of print processes and materials.
- Managed client interactions on select projects and provided informal mentorship to other designers on projects.

**NH1 Design** Jun-Jul'22  
Design Intern

- Extensive research on brand competitors.
- Logo explorations and designing brand language routes for various brands.
- Designed final artworks for printing stage (stationery, packaging, merchandise, etc.)
- Designed selected spreads for a real estate brochure.

**Junior Champs** Sept-Oct'20  
Design Intern

- Designed a monthly social media calendar, including a variety of Instagram posts, reels, stories that cover all related topics.
- Formulated to achieve maximum audience engagement; copy writing captions, regular posting and social media interaction.

**The W.Code** Sept-Oct'20  
Social Media Intern

- Created sets of Instagram posts on per wedding basis, wrote copy for captions; edited pictures in Adobe Lightroom, created Instagram carousels from them with creative graphic elements that create a story.

## Education

**Bachelor of Design** 2019-23  
Industrial Arts and Design Practices at Srishti Institute of Art, Design and Technology | Bangalore

**Academic Qualification** 2017-19  
Humanities at Amity International School, Sector-43 | Gurgaon

## Skills

Branding	Typography	Publication
Character Design	Illustration	Textile
Web Design	Storytelling	Design Thinking

## Digital Tools

Adobe Illustrator	—————	■ ■ ■ ■ □
Adobe Photoshop	—————	■ ■ ■ ■ □
Adobe Indesign	—————	■ ■ ■ ■ □
Figma	—————	■ ■ ■ ■ □
Adobe Premiere Pro	—————	■ ■ □ □ □

## Extra-Curricular

**Clumsy Handmade** 2019-Present  
Small Business

- Co-founded a venture focused on crafting handmade notebooks, currently made with 20–40% upcycled materials. The brand is rooted in sustainability, with a vision to move toward 100% eco-friendly production.